Sample Document
Fundraising Ideas for schools

FUNDRAISING IDEAS FOR YOUR SCHOOL

Stories which communicate the why behind the fundraising will be most effective. Students, and the school community more generally, will rally around causes where they are engaged and invested.

Remember: The most fun and effective fundraising strategies are the ones that students come up with themselves! They will be more engaged and motivated if it's their own idea, so get them involved in the whole process.

Ensure that you check the fundraising requirements for your state before carrying out any fundraising activities.

SEEK SUPPORT

Encourage your students to seek sponsorship from friends and families for participating in an athletic event, such as:

- Walk/Ride/Skate/Swim-a-Thons
- Fun Run or Colour Run
- Pedometer Challenge

SELF SUPPORT

Many older students in the school may have part-time jobs and can be encouraged to set aside a small amount each week to go towards mission and service projects or trips. They could also ask friends and family to match their contributions when seeking to pay for a mission trip.

HOST AN EVENT

Funds from the event can then be distributed across a team or project. Ideas for events are:

- Non-uniform day - students wear a certain colour, their sport uniforms, or ugly Christmas jumpers for Christmas in July!

- School Dance

- Battle of the Bands

- Talent or Fashion Show

- Spelling Bee

- Olympic Games' - could be classroom vs classroom, grade vs grade, teachers vs students, etc. Include events such as scooter basketball, relay races, giant ball volleyball, etc. and sell game tickets to students and parents.

- Parent and community dinner or Trivia Night

- Auction with items from local businesses

- Dog or car wash

- Plant or seedling sale

- Coffee bean sale – find a local coffee shop or wholesale provider to purchase the coffee beans at the wholesale price.

- Secondhand book sale

GET CREATIVE

- Sew or decorate tote bags as a class and sell them as an alternative to plastic bags

- Compile a cookbook of favourite recipes, contributed by families in the class or school

- Encourage students to recycle glass, plastic, aluminium, steel and paperboard cartons for a 10 cent refund per item at recycling containers across NSW and SA (and other states as available). As a class, bring that money together to fundraise towards a goal.

- At Christmas, older students could charge a fee to hang Christmas lights for school families, have a gift wrapping stall, or hand make/design Christmas cards.

- Principal challenge: Get your Principal on board to complete a challenge (e.g. dye their hair a fun colour) if a fundraising goal is met.

- Staff/parent cute baby photo contest: line up all the photos and have people ote on their favourtie one by placing money beside the images they like

- Create a themed cookbook to sell.